



Jiolka Peralta is 27 years old. Jiolka graduated from Reading High School in the year 2008. Jiolka then attended Alvernia University and Graduated with a Bachelor's degree in Business Marketing. Immediately after graduating college Jiolka started working at Iron Mountain and has been there for 5 years. Jiolka was recently promoted to Customer Success Manager and really enjoys her job and working with her customers.

After becoming a mother to a sweet little girl, Jiolka discovered that she had a passion for hair and natural beauty. "My daughter is gorgeous and has beautiful curly hair. I don't want her to grow up feeling like she has to change her hair to be pretty. I felt the need to stop trying to change my hair's natural texture and

learn how to care for it and feel beautiful while wearing it in its natural state. In essence I want to be a role model for my daughter. "

"Honestly it makes me sad to see the prejudice, racism and the many stigmas that surround our hair. To this day people see our hair as un-kept, unprofessional and even ugly. I'm passionate about this because I want to change this notion that wearing our "pajones" is not beautiful."

This summer Jiolka decided to film her first YouTube video and start vlogging about her natural hair journey. She received a great deal of support. Most recently El Palo Magazine offered Jiolka the opportunity to write a monthly article about her experiences as a curly girl, she's loving writing about her natural hair and helping other women in their journeys.

Jiolka and her friends found that the four of them shared the same passion. They love their natural hair and want to showcase it in a positive way, that's how The Curly Sisterhood was born. The four curly sisters are at different stages of their natural hair transition which has allowed them to share their journeys from four different perspectives. They have received so much support from their followers and love that their followers are enjoying this project as much as they are. The curly sisters want to be positive, open and honest with their followers and share their journeys while helping their followers with their own journeys.

Any free time Jiolka has she spends with her daughter Emilia and her husband David. Jiolka also loves spending time with her sisters, her parents, and her niece and nephew. "I'm really blessed to have a family that supports me and all my projects!"

Free the fro!